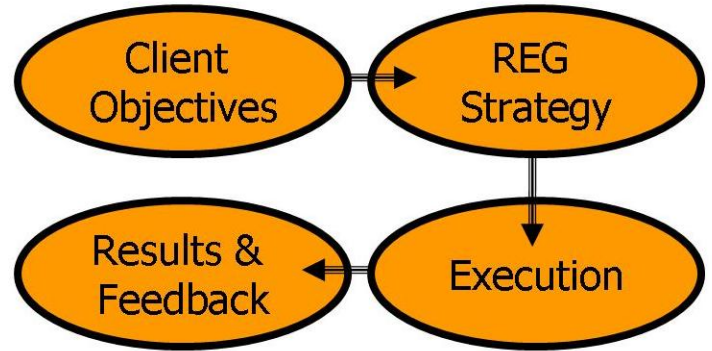




RESOURCE
Entertainment Group

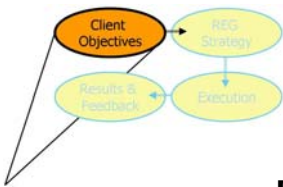
Case Studies



Resource Entertainment Group offers a broad range of services to our clients. Our ability to explore a client's vision and make that vision reality is the heart of our success. Whether the job is as small as providing a jazz combo for a private party or as large as a multi-media production for thousands, REG works with our clients to develop and execute a plan that fulfills their goals and exceeds their expectations.

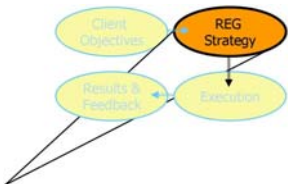
REG events may be entertaining, they may be inspiring, or they may communicate a message. In every case, REG approaches each project with the same commitment to excellence and the same criteria for measuring success.

Client Objectives



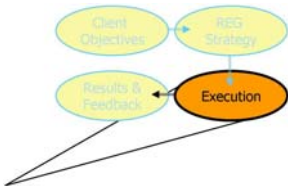
The first step toward success is to understand the client's objectives; REG listens to our clients to understand their goals. Different needs require different services, and REG has excelled in matching the appropriate services to each client's objectives and budget.

REG Strategy



Once we are confident that we understand the client's vision, REG develops an individual strategy to create a production, develop a project plan, or propose a schedule of entertainment to realize that vision. We focus on client communication to ensure that our plan matches the client's vision and budget.

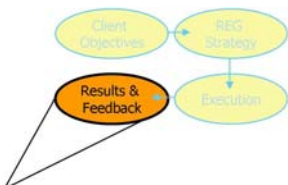
Execution



When REG executes our plan, we coordinate the entertainers, the technical expertise, and the equipment to make sure that our plan is executed in the most effective and professional manner.

Our production experience ranges from televised awards shows and outdoor festivals to arena grand openings and civic tributes. We also excel at small events, matching top-flight entertainment with intimate environments at residences, hotels, restaurants, and nightclubs.

Results & Feedback



Finally, we can measure results and monitor feedback to help our clients determine our level of success at communicating a message, presenting entertainment, or managing a project. Many times, the feedback from the client or audience alone lets us know that we have achieved our client's goals.